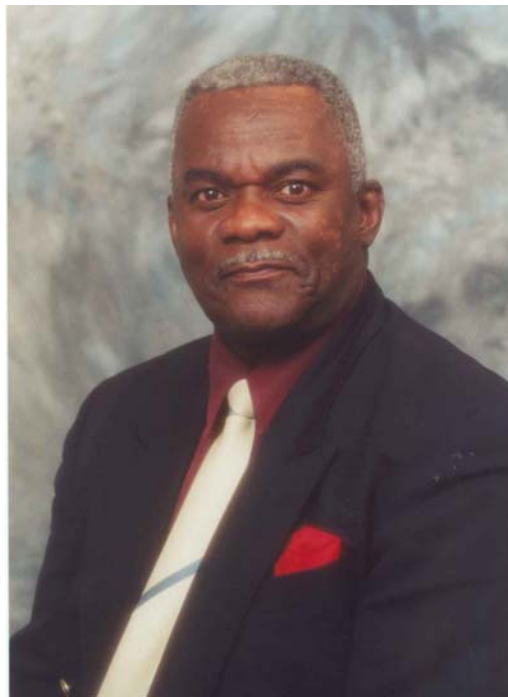


## FOREWORD

This Licensing Policy is being published to state clearly how we will use the modernised system of managing entertainment provided by the Licensing Act 2003 to increase the choices our residents have about how they spend their free time and at the same time ensure that premises that are badly run or causing disturbance in the Community are swiftly and effectively dealt with.

The new system gives residents a much stronger voice about how the entertainment industry will develop in the Borough making it easier for them to object to licensing applications that may affect them or their immediate Community.

Work is already underway to use the new powers to control the anti-social aspects of on street drinking and action will continue that will create a vibrant, safe and sustainable Borough, which the entire Community can enjoy.



Milton McKenzie

Chair of the Community Safety Strategic Partnership and Lead Council Member for making Barking and Dagenham 'Cleaner, Greener and Safer'.